

Mission Statement

To be a nationally recognized leader in all domains of responsibility: business retention, recruitment, trade, tourism, film, energy, asset investment and grant administration, military affairs and small business development



locating
data center campus in
MERIDIAN,
LAUDERDALE COUNTY

AT FULL FIT-OUT DATA CENTER CAMPUS WILL GENERATE

A CAPITAL INVESTMENT OF

\$10 BILLION

AND

THOUSANDS OF JOBS





ERGON



PROJECTS ANNOUNCED \$100M+

QI 2025

Southeastern Timber Products LLC

\$123.4M 40 JOBS

ROCKWOOL

\$100M 30 JOBS

Ergon

\$400M 20 JOBS

Q2 2025

Howard Industries

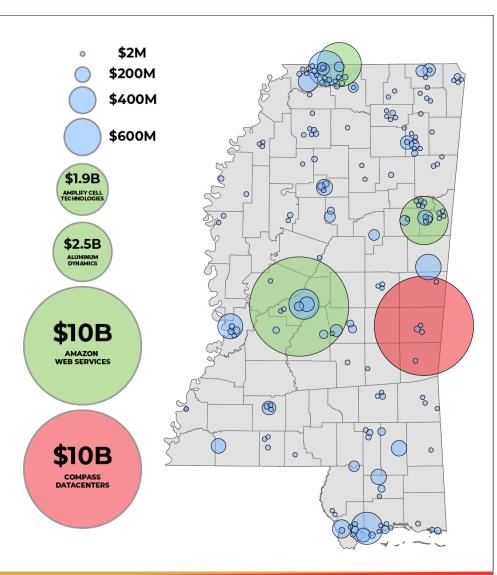
\$236.95M 450 JOBS

Capital Investment and Jobs

Year	Projects Won	Capital Investment	Job Totals
*2025	15	^{\$} 11,210,670,474	2,164
2024	36	^{\$} 13,433,816,725	5,305
2023	23	^{\$} 1,261,950,720	2,076
2022	42	^{\$} 5,396,992,805	5,056
2021	47	^{\$} 513,860,538	4,130
2020	37	^{\$} 1,626,782,161	4,525
TOTAL	200	\$33,645,823,42 3	23,256

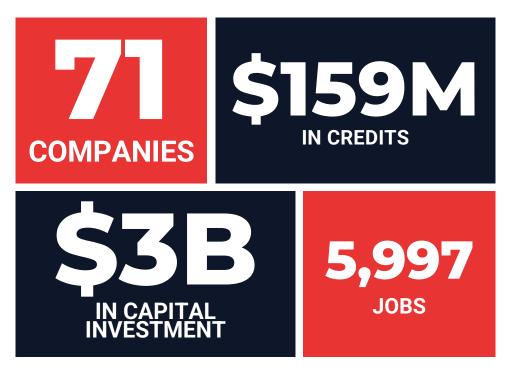
*REV. 07/07/25

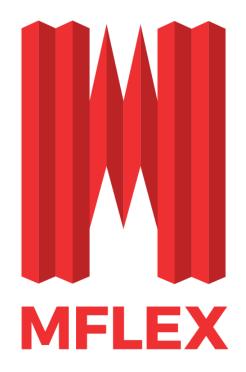
ANNOUNCED CAPITAL INVESTMENT AND JOBS: 2020 – to date



REV. 04/19/25 Source: Marketing, Communications and Research

MFLEX TOTALS





REV. 07/07/25

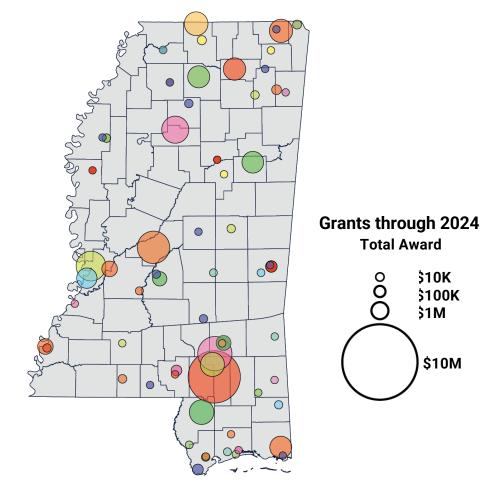
SITE DEVELOPMENT

78
SITES ASSISTED

\$115,591,373
GRANTS COMMITTED

\$165,229,683
TOTAL PROJECT VALUE

REV. 07/07/25
Source: Marketing, Communications and Research



*MDA is now accepting applications for the next round of funding through the Site Development Grant Program.

INTERNATIONAL TRADE

TOTAL ANNUAL 2024 EXPORTS SALES EXPORTS TO MORE THAN 187
FOREIGN MARKETS

COMPANIES EXPORT

\$42 M +

SALES AROUND THE WORLD
JANUARY - DECEMBER 2024

REV. 05/15/25

International Trade Office staff provide these highlighted international trade promotion services and more:

Market Research

In-Person Trade Missions

Pre-Arranged Virtual B2B Meetings

Consultation and Technical Assistance

Liaison to Key International Trade Facilitators

Trade Shows (Domestic and International)

Due Diligence

Protocol

Key International U.S. Consulate Office Referrals

Education/Training

International In-Bound Missions

U.S. STATE EXPORT STATISTICS

(Transport Modes: All Transport Modes) Via States: Mississippi

TOP 10 EXPORTS

- 1. Mineral Fuels & Mineral Oils
- 2. Optical, Medical, Surgical Instruments
- 3. Electrical Machinery & Equipment
- 4. Nuclear Reactors, Boilers, Machinery
- 5. Vehicles (Non-Railway)
- 6. Wood Pulp, Paper & Paperboard
- 7. Tanning or Dyeing Extracts
- 8. Cotton
- 9. Iron & Steel
- 10. Plastics

2024 Total \$13.69B

INTERNATIONAL TRADE

Rank	Trade Partner	2024
	World	\$13,690,041,898
1	Canada	\$2,067,200,724
2	Panama	\$1,720,410,637
3	Mexico	\$1,643,954,644
4	Honduras	\$812,204,529
5	Belgium	\$698,617,000
6	Netherlands	\$694,572,223
7	Guatemala	\$640,710,438
8	China	\$595,389,232
9	Japan	\$386,060,341
10	Brazil	\$366,869,178

REV. 03/04/25

Source: © 2024 S&P Global



SELECT USA – NATIONAL HARBOR, MD





PARIS AIR SHOW – PARIS, FRANCE







CGEM - CASABLANCA, MOROCCO



MOROCCO TRADE MISSION – CASABLANCA, MOROCCO



DAR AMERICA – CASABLANCA, MOROCCO





NORTH AMERICA

MEDC EXCHANGE 2025 Biloxi

CENTRAL AMERICA

Argentina Oil & Gas Trade Show Buenos Aires, Argentina

SOUTH AMERICA

Panama Trade Mission Panama





NORTH AMERICA

AUSA Biloxi

Southern Automotive Conference Huntsville, Alabama

Gulf Coast Road Trip 2025 Biloxi

Mississippi Aerospace & Defense Symposium Biloxi

ASIA

SEUS-JAPAN 2025 and Trade Mission Tokyo, Japan

OCEANIA

Indo-Pacific International Maritime Expo Sydney, Australia





STATE SMALL BUSINESS CREDIT INITIATIVE

\$91M

AND
ACCESS CAPITAL

\$15M

ENHANCED SMALL BUSINESS LOAN GUARANTY

30 LOANS

\$45M

MS CDFI SMALL BUSINESS LOAN FUND

41 LOANS

\$5M

MISSISSIPPI CONNECT PROGRAM \$25M

VENTURE CAPITAL PROGRAM

14 INVESTMENTS



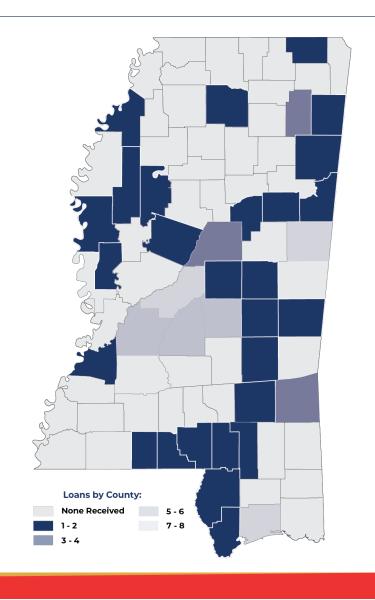
REV. 07/07/25

SMALL BUSINESS LOAN GUARANTY PROGRAM

Total Loans
Guaranteed
Since 2020

	Loan Amounts	MDA Guaranty
TOTAL	\$53,299,665	\$30,563,953
AVERAGE	\$598,873	\$343,415

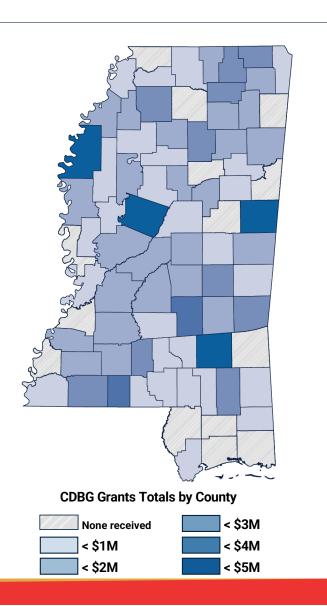
REV. 07/07/25



COMMUNITY DEVELOPMENT BLOCK GRANTS

Year	Awards	Amount
2024	42	^{\$} 22,600,398.58
2023	35	^{\$} 18,566,657.35
2022	45	^{\$} 26,938,553.83
2021	56	^{\$} 27,380,482.45
2020	69	^{\$} 29,599,877.31
TOTAL	247	\$125,085,969.52

 $\pmb{REV.} \quad \pmb{01/28/25} \ \, \text{Source: Marketing, Communications and Research}$



TOURISM

43.7
Million
VISITORS

\$11.5B

VISITOR SPENDING

\$1.1B

CONTRIBUTED TO THE STATE'S GENERAL FUND

REV. 10/08/24

133,880

TOTAL JOBS GENERATED

\$17.5B

TOTAL ECONOMIC IMPACT



TOURISM



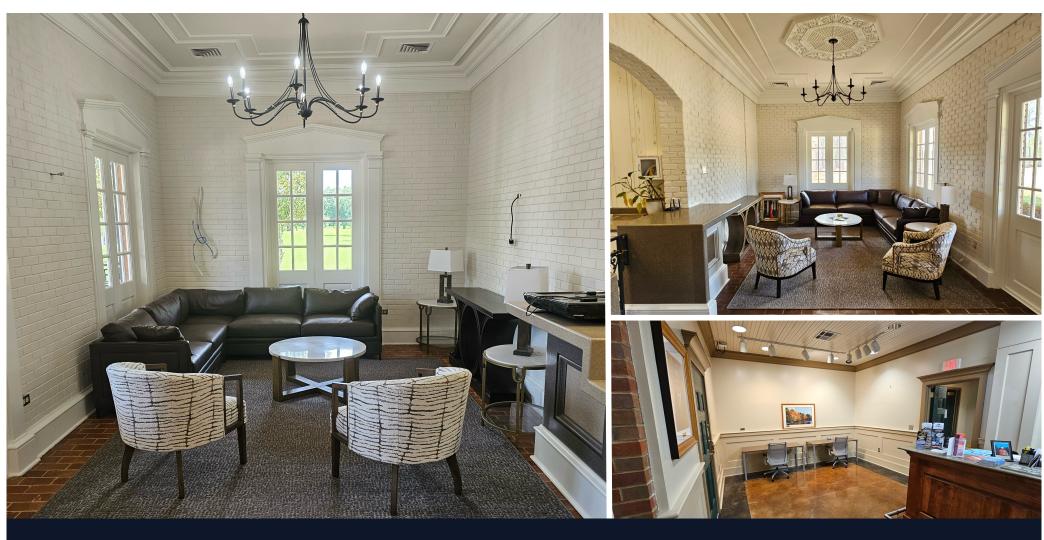
A new podcast hosted by Charlie Worsham, the 2024 CMA Musician of the Year, shining a spotlight on the people, places and sounds that made Mississippi the "Birthplace of America's Music."

Each episode features conversations with special guests such as:

- KETCH SECOR
- MAC MACANALLY
- MORGAN FREEMAN
- CHRIS STAPLETON
- MARTY STUART
- AND MORE







WELCOME CENTERS - RENOVATIONS AND UPGRADES







America250 Mississippi is a statewide initiative to engage all Mississippians in celebration and commemoration of the 250th anniversary of the United States on July 4, 2026.

Visit <u>www.America250.ms</u>
to submit area events, follow
America250 Mississippi on social media
and learn more.







FILM

Upcoming

- 1. Delta Day of the Dead Film Festival (October)
- 2. Film Office Meetups Gulf Coast, Natchez, Oxford, Golden Triangle, Delta (August/ TBD)
- 3. Jackson Film Festival (July)

4. AFCI Cineposium: Cincinnati, OH (September)



- 1. Film Office Metro Area Meetup (June)
- 2. SINNERS screening in Clarksdale (June)
- 3. Lloyd Kaufman workshop & screening (May)



SINNERS SPECIAL SCREENING - CLARKSDALE



METRO AREA MEETUP

83
MOVIES IN PRODUCTION SINCE FY20

REV. 07/07/25

FILM

Q2 Productions

- 1. **Bruton** (Gulf Coast)
- 2. Lazarus: The Awakening (Jackson)
- 3. Home Town Season 9 (Laurel)
- 4. Madhouse (Natchez)
- 5. In Starland (Gulf Coast)

- 6. Jesus Land (Gulf Coast)
- 7. Harmless (Jackson)
- 8. Cash Out 3 (Gulf Coast)
- 9. Lowndes County (Columbus)
- 10. The Man Across the Street (Jackson metro)

REV. 07/07/25

MISSISSIPPI FILM OFFICE

Recently Released



Bone Face (horror, available on demand)



Adult Best
Friends
(comedy, available
on Max and on
demand)



Armor (Sylvester Stallone thriller, available on demand)



Off the Grid (thriller, available on demand)



The Ritual
(Al Pacino horror, available on demand)

ENERGY AND NATURAL RESOURCES



MDA received \$140M in federal energy awards. A portion is dedicated to a program focused on preventing outages and enhancing grid resilience.

Program purpose and details:

- Strengthen and modernize the grid to better withstand extreme weather and other natural disasters.
- Support projects that improve grid resilience through the use of new technologies, fire-resistant systems and the undergrounding of electrical equipment.
- Authorized by the Infrastructure Investment and Jobs Act.
- Provides \$2.3 billion in formula grants to states over five years.

REV. 04/19/25

ENERGY AND NATURAL RESOURCES DIVISION



May 1, 2025 – Gov. Reeves launched
 Mississippi Power Play, which aims to make
 the state a national energy leader by
 expanding nuclear, solar, wind and natural
 gas through public-private partnerships.



- Leveraged DOE's Cybersecurity, Energy Security, and Emergency Response.
- Finalized Mississippi's first Energy Security Plan.
- In conjunction with MEMA, ENRD held a firstin-the-nation State Energy Security Summit.

ENERGY AND NATURAL RESOURCES DIVISION





June 30
ENRD staff received a
OOE Cyber Challenge

Gov. Reeves signed off on the 2025
State Energy
Security Plan. The plan now can be submitted to DOE.

June 24th
 Gov. Reeves
 committed to a
 larger Mississippi
 Power Play event in
 October 2025. He
 also accepted the
 SSEB chairmanship.

• June 30
ENRD staff received a
DOE Cyber Challenge
coin for their
contributions to the
nation's energy
security.



MISSISSIPPI POWER PLAY CEO SUMMIT – JACKSON, MS

